

# MD. MASUD RANA

Management Graduate



## CONTACT

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## SKILLS

- Productivity:** MS Word, Excel, PowerPoint
- Data Analysis:** IBM SPSS (Learning), MS Excel (Advanced)
- Design Tools:** Adobe Photoshop, Canva, Filmora
- Web & App Development:** HTML, CSS, JavaScript, Android Studio, Unity, Github
- Marketing:** SEO, Blogging, Digital Marketing

## ACHIEVEMENT

- Earned certificate for successfully completing the Brand Representative Program at Interactive Care

## LANGUAGES

- Bangla – Native
- English – Fluent
- Hindi – Basic
- Arabic – Reading Only

## PROFILE

Management graduate with experience in brand representation, digital marketing, and web/app development. Skilled in team leadership, content creation, and data analysis (IBM SPSS). Passionate about driving growth through innovative strategies and technology.

## WORK EXPERIENCE

### Interactive Care

Brand Representative

2023 - 2024

- Developed and executed comprehensive marketing strategies and campaigns that aligned with the company's goals and objectives.
- Led a team of 10
- Increased sales & engagement by 20%

## EDUCATION

### BBA (Currently in last semester)

Management Studies | Jagannath University

2020 - 2021

CGPA: 3.60

### HSC

Business Studies | Rajshahi College

2018 - 2019

GPA: 5.00

### SSC

Science | Al Helal Islami Academy & College

2016 - 2017

GPA: 5.00

## EXTRACURRICULAR ACTIVITIES

- Bangladesh National Cadet Corps (BNCC):** Cadet, demonstrating exceptional discipline, teamwork, and leadership.
- Management Club:** Associate Executive, contributing to strategic event planning and execution.
- Career Club:** Creative Design and Documentation Head, leading visual content creation and efficient documentation processes.
- Industrial Visit:** PRAN-RFL Industrial Park – Gained insights into FMCG manufacturing, packaging, and logistics operations.

## REFERENCE

### Sumon Kumar Mozumdar

Assistant Professor, JnU

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### Dr. Md. Miraj Hossen

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